



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate C. Single CMO, economics and analysis of agricultural markets
C.3. Animal products

Brussels, **13.05.2014**
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INVITATION to and AGENDA of the
1ST MEETING OF THE MILK MARKET OBSERVATORY
which will take place on Tuesday 27 May 2014
from 9.30 till 13.00 to be held in
Brussels, rue de la Loi/Wetstraat 130, room 11B.

Dear Stakeholders,

Your organisation is kindly invited to the 1st meeting of the Expert Group of the Milk Market Observatory.

Please find attached the agenda of the meeting.

I wish to invite you to nominate 2 representatives of your organisation to attend this event. Your expenses will be reimbursed by the European Commission taking into account the rules in force.

Please note that interpretation in 5 EU working languages (EN, FR, DE, IT, ES) will be available.

For security and organisational reasons please inform the organisational contacts (E-mail: AGRI-ANIMAL-PRODUCTS-EXT@ec.europa.eu) about the names of the 2 people who will be present at the meeting before **Thursday 22/05/2014 14h** at the latest. Please also bring a copy of this invitation with you.

Yours Sincerely,

(signed)
Herman VERSTEIJLEN
Director

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Milk Market Observatory – Economic board meeting

Tuesday 27 May 2014 – 09h30 till 13h00
Brussels, rue de la Loi, 130, 11th floor, room B

Agenda

09h30 Milk Market Situation (DG AGRI)

09h50 Short Term Outlook (DG AGRI)

10h10 Assessment on market situation and perspectives (Stakeholders' expert market knowledge):

Farm gate milk prices, producers' margins, milk production trends, etc. (Producers)

Level of supply, stocks and needs, etc. (Industry)

Prospective development of demand on the world market, etc. (Trade)

Consumption trends and domestic market developments, etc. (Retail)

12:00 Round table and exchange of views

13h00 Closure and conclusions

Addressed to:

- CEJA: Ms Kleopatra Sidiropoulou (k.sidiropoulou@ceja.eu), Ms Natalia Skupska (n.skupska@ceja.eu)
- Copa-Cogeca: Ms Camelia Gyorffy (Camelia.Gyorffy@copa-cogeca.eu)
- Eucolait: Mr Bart Van Belleghem (bart.vanbelleghem@eucolait.eu)
- Eurocommerce: Ms Christel Delberghe (delberghe@eurocommerce.eu); Ms Mélanie Pecher (pecher@eurocommerce.eu)
- European Dairy Association: Ms Bénédicte Masure (bmeasure@euromilk.org)
- European Milk Board: Mr Romuald Schaber (office@europeanmilkboard.org)
- ECVia Campesina: Ms Isabel Villalba (labregas@sindicatolabrego.com)